

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3018000

Traffic Order #	461685	Created On	5/19/2020 4:47:54 PM	Order Status	Traffic Updates Accepted
Order #	3018000	Created By	NCC_Gateway_User	Gross \$	1100.00
Order Descrp	62761888 POL CANDIDATE KELLY LOEFFLER	Updated On	5/20/2020 12:57:26 PM	Net \$	792.00
Client	KELLY LOEFFLER - NCC - JAX	Updated By	Shields, Carolyn	Units	3
Start Date	5/18/2020	Industry	Political-US Senate	Credit Hold	NO
End Date	5/24/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62761888
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - JAX - DC	Quarternary		Product	
AE 2		TRAFFIC OPTIONS		Estimate	Match
Agency	Medium Buying LLC-NCC-JX	Address 1	NCC	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	,	PRI, NPE=80, IPE=74.62761888 POL CANDIDATE KELLY LOEFFLER JACKSONVILLE. See key on FCC site for network/zone info. PRI, NPE=80, IPE=74.62761888 POL CANDIDATE KELLY LOEFFLER JACKSONVILLE. See key on FCC site for network/zone info.	
Total Zones	3	Zip			
Zones	Waycross GA,Brunswick GA,Duval Nort...	Contact			
Total Networks	1	Phone			
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
PRI, NPE=80, IPE=74.62761888 POL CANDIDATE KELLY LOEFFLER JACKSONVILLE. See key on FCC site for network/zone info.		Contract Type	Standard	0864,8053,4278	
		Copy Group			
		Division			
		Reference #	Match		

SUMMARY FOR SYSCODE 0864

Traffic Order #	461685	Created On	5/19/2020 4:47:54 PM	Order Status	Traffic Updates Accepted
Order #	3018000	Created By	NCC_Gateway_User	Syscode Gross \$	200.00
Order Descrp	62761888 POL CANDIDATE KELLY LOEFFLER	Updated On	5/20/2020 12:56:05 PM	Syscode Net \$	144.00
Client	KELLY LOEFFLER - NCC - JAX	Updated By	Shields, Carolyn	Syscode Units	1
Start Date	5/18/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/24/2020	Zones	Waycross GA	Avg Unit Rate	200.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	TNT	0864	The Match: Champions for Charity	05/24/2020	05/24/2020	Su 3p-8p							X	1	\$200.00	\$200.00	30

SUMMARY FOR SYSCODE 4278

Traffic Order #	461685	Created On	5/19/2020 4:47:54 PM	Order Status	Traffic Updates Accepted
Order #	3018000	Created By	NCC_Gateway_User	Syscode Gross \$	400.00
Order Descrp	62761888 POL CANDIDATE KELLY LOEFFLER	Updated On	5/20/2020 12:56:05 PM	Syscode Net \$	288.00
Client	KELLY LOEFFLER - NCC - JAX	Updated By	Shields, Carolyn	Syscode Units	1
Start Date	5/18/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/24/2020	Zones	Duval North FL U-Verse	Avg Unit Rate	400.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	3		National Political Bundle	110 110	TNT	4278	The Match: Champions for Charity	05/24/2020	05/24/2020	Su 3p-8p							X	1	\$400.00	\$400.00	30

SUMMARY FOR SYSCODE 8053

Traffic Order #	461685	Created On	5/19/2020 4:47:54 PM	Order Status	Traffic Updates Accepted
Order #	3018000	Created By	NCC_Gateway_User	Syscode Gross \$	500.00
Order Descrp	62761888 POL CANDIDATE KELLY LOEFFLER	Updated On	5/20/2020 12:56:05 PM	Syscode Net \$	360.00
Client	KELLY LOEFFLER - NCC - JAX	Updated By	Shields, Carolyn	Syscode Units	1
Start Date	5/18/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/24/2020	Zones	Brunswick GA	Avg Unit Rate	500.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
3	2		National Political Bundle	110 110	TNT	8053	The Match: Champions for Charity	05/24/2020	05/24/2020	Su 3p-8p							X	1	\$500.00	\$500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3018000							
Traffic Order #	461685		# of Weeks	1		Active	Yes
Order #	3018000		Created On	5/19/2020 4:47:54 PM		Order Status	Traffic Updates Accepted
Order Descrp	62761888 POL CANDIDATE KELLY LOEFFLER		Created By	NCC_Gateway_User		Gross \$	1100.00
Client	KELLY LOEFFLER - NCC - JAX		Updated On	5/20/2020 12:57:26 PM		Net \$	792.00
Start Date	5/18/2020		Updated By	Shields, Carolyn		Units	3
End Date	5/24/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	